1. A sales system for coupling to a communications network, comprising:

a first sales interface at a first network address, the first sales interface including a first set of user interface elements,

a second sales interface at a second network address, the second sales interface including a second set of user interface elements, and

a customization interface responsive to user input to define the first and second sets of user interface elements.

2. The system of claim 1 wherein the customization interface includes a series of templates that each define display attributes of one or more views for the first and second sales interfaces.

3. The system of claim 2 wherein the customization interface is responsive to user arrangement of a plurality of user interface tokens within the templates to define display attributes of one or more views for the first sales interface.

4. The system of claim 1 wherein the templates are constructed and adapted to receive scripting commands.

5. The system of claim 1 wherein the customization interface is responsive to user arrangement of a plurality of user interface tokens to define display attributes for one or more views of the first sales interface.

6. The system of claim 1 wherein the customization interface is operative to define a set of transaction types for the system.

7. The system of claim 1 wherein the customization interface is operative to define a set of transaction attributes for the system.

8. The system of claim 1 wherein the customization interface is operative to provide different branding elements for the first sales interface and for the second sales interface.

9. The system of claim 1 wherein the customization interface includes a plurality of e-mail templates that each define display attributes of e-mail communications sent as part of a series of user interactions with one of the first and second sales interfaces.

10. The system of claim 1 wherein the customization interface includes an e-mail sender address selection interface operative to define a sender address for e-mail communications sent as part of a series of user interactions with one of the first and second sales interfaces.

11. The system of claim 1 wherein the customization interface is remotely accessible.

12. The system of claim 1 a wherein the customization interface is accessible using a web browser.

13. The system of claim 1 wherein the customization interface is a categorization interface responsive to user input to define the first and second sets of categorized interface elements.

14. The system of claim 13 wherein the categorization interface is responsive to user input to select categorization interface elements from a base categorization set.

15. The system of claim 14 wherein the categorization interface is responsive to user input to add custom categorization elements in addition to those in the base categorization set to at least one of the first and second sets of categorization interface elements.

16. The system of claim 14 wherein the categorization interface is responsive to user input to map categorization interface elements in at least one of the sets to categorization interface elements selected from the base categorization set.

17. The system of claim 13 wherein the categorization interface elements include collapsible categorization interface element trees.

18. The system of claim 13 wherein the categorization interface elements each include different specification elements.

19. The system of claim 13 wherein the categorization interface elements each include an unused attribute.

20. A sales method for operation through a communications network, comprising:

receiving customization commands from a first accountholder,

receiving customization commands from a second accountholder,

presenting a first sales interface through the network for the first accountholder based on the item categorization input received from the first accountholder, and

presenting a second networked sales interface through the network for the second accountholder based on the item categorization input received from the second accountholder.

21. The method of claim 20 wherein the customization commands include customizations of templates that each define display attributes of one or more views for the first and second sales interfaces.

22. The method of claim 20 wherein the customization commands include a user arrangement of a plurality of user interface tokens to define display attributes for one or more views of the first sales interface.

23. The method of claim 20 wherein the customization commands include a set of transaction attribute commands.

24. The method of claim 20 wherein the steps of presenting present differently branded interfaces.

25. The method of claim 20 wherein the customization commands include a user arrangement of a plurality of e-mail templates that each define display attributes of e-mail communications sent as part of a series of user interactions with one of the first and second sales interfaces.

26. The method of claim 20 wherein the customization commands include an e-mail sender address selection to define a sender address for e-mail communications sent as part of a series of user interactions with one of the first and second sales interfaces.

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49